

Develop Career Connections ONLINE!

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Looking for Jobs

The following sites provide links to job-listing databases covering a full spectrum of functions, industries, and geographical locations, as well as opportunities to post your resume on-line. Many of the sites also provide links to career guidance and counseling information.

CareerBuilder

www.careerbuilder.com

Contains links to find companies that are hiring by state and metropolitan area.

MI CareerBuilder

www.micareerbuilder.com

Job listings from the Detroit News, plus postings from the national CareerBuilder site.

Career One Stop

www.careeronestop.org

Search state job banks and research topics, including information on resumes, cover letters, and thank you notes.

Careers.org – Jobs and Careers Web Directory

www.careers.org

Test links to job postings—including regional resources, and reference resources.

The Wall Street Journal Career Journal

<http://online.wsj.com/public/page/news-career-jobs.html>

Contains job-hunting guidance from career columnists of the Wall Street Journal. Check out link to TheLadders, a subscription database of postings at \$100K and above.

Career Magazine

www.careermag.com

CareerMatrix

www.careermatrix.com

CareerMatrix is a Michigan-based job resource. You may submit a resume and edit it any time to keep your most current information available. Search for jobs meeting your experience and interests and send your resume directly to the prospective employer. Member companies can search the resume database for candidates meeting their requirements, as well.

Careers from Home

www.careersfromhome.com

While the site offers access to “thousands” of Work-from-home jobs, it is necessary to register to view the postings; membership costs \$14.95 per month, or \$44.95 per year.

Dice.com – High Tech Jobs Online

www.dice.com

A leading online Information Technology (IT) job board with high tech permanent, contract and consulting jobs. Also offers career development resources to IT professionals.

ExecSearches

www.execsearches.com/exec/default.asp

Search for executive, fundraising and mid-level jobs in nonprofit, government, health care, education and other not-for-profit industry sectors.

Fetch Me a Job

www.fetchmeajob.com

Employment service for those looking for opportunities in Illinois, Indiana, Michigan, Ohio and Wisconsin.

Job.com

www.job.com

Job Bank USA

www.jobbankusa.com

Job Central

www.jobcentral.com

The JobFACTORY

www.jobfactory.com

Links to millions of jobs, thousands of career sites, and career information resources.

Job-Hunt.org

www.job-hunt.org

Thousands of Web sites selected and organized to aid individual on-line job searches.

Job Hunters Bible

www.jobhuntersbible.com

Job Serve

www.jobserve.us

TheLadders

www.theladders.com

A subscription database of postings at \$100K and above.

LinkedIn

www.linkedin.com

A free network currently containing more than 30 million experienced professionals, representing 150 industries. The network also offers paid accounts that yield more networking tools for finding business opportunities, job prospects and other connections.

Michigan Department of Civil Service

www.michigan.gov/mdcs

Michigan Talent Bank (Michigan Works!)

www.michworks.org

Mlive.com - Everything Michigan

www.mlive.com

Monster.com

www.monster.com

Search hundreds of thousands of jobs and access over 3000 pages of targeted career advice for all levels and functions.

NationJob

www.nationjob.com

Search jobs and access additional career management tools and information.

Net-Temps

www.net-temps.com

6FigureJobs

www.6figurejobs.com

Career opportunities and resources for executives.

Turner Group Services

www.turnergroupsrvs.com

An aviation employment agency located in Shelby Township, Michigan.

USA JOBS

www.usajobs.opm.gov

USA JOBS is the U.S. government's official Web site for job openings and employment information. The Federal Job Search Application Form is included on this site as well as application information for specific departments within the government. Once you have found an opportunity, apply directly online via the On-line Application.

VAULT

www.vault.com

Search jobs and access career management resources, including industry channels and insider research.

WetFeet

www.wetfeet.com

Check out articles, profiles and trends. Job bank is powered by CareerBuilder (listed above).

Yahoo! hotjobs

<http://hotjobs.yahoo.com>

The job search function contains several "career Channels" or categories.

Search Engines and Directories

Springboard to Online Company / Business Research

Search engines can be single or they can be grouped together by another search vehicle called a *Meta* search engine. Search engines are the tools used to navigate the Internet. Some engines are programmed with an algorithmic program to locate specific words within documents. Traditionally there are two types of search engines: directory-based and indexed.

The size of the Internet is mind-boggling. Therefore, it is very important to use more than one search engine in a search. This is a strategy to assure that the search will have depth.

Directory Based Search Engines

Directory based search engines are created by human beings. They can be compared to the table of contents of a book. Because they are selected by human beings, they are limited to the overall content of the information and not “key” words. This can result in a shallow response to a query. Their finest characteristic is their user friendliness.

Yahoo!

www.yahoo.com

The original “portal”, this search engine is extremely user friendly. It has a small directory of its own and it also accesses Overture’s spider-based directory.

About

www.about.com

About is a compilation of excellent sites and articles by authorities in many fields. It is an ideal engine to use in the initial states of a search.

CEO Express

www.ceoexpress.com

This is a site of hyperlinks. It accesses all major U.S. newspapers, stock exchange information, business research journals, and a variety of interesting informational sites.

Spider/Bot Indexed Search Engines

Spider/Bot search engines have an algorithmic programming that allows them to answer queries by finding keywords. This technique is called "indexing" and allows for a large number of solutions to any query. Many of the engines ask for the use of a Boolean descriptor as the query. This means using more than one word or a phrase that may have "and", "or", or "not" in its structure.

AltaVista

www.altavista.com

This search engine is excellent for the Arts and Humanities, but it also covers a large portion of businesses.

Ask.com

www.ask.com

Ask.com uses a "natural language" query. You can ask this engine a question in the same manner that you would ask a human being and it will give you a choice of responses. It is excellent to use when trying to understand a concept, location, activity, or idea.

Google

www.google.com

Google uses a technology of link popularity as a way of ranking web sites. The hits represent the sites that have been most popular. A premier search engine, Google is a very encompassing engine and produces many hits that other engines miss.

Meta-Engines

The following meta-engines offer excellent research data and are effective in determining if one engine more than any other is going to offer the information that the researcher is seeking. They will not provide the depth of search that can be provided by a single engine, but they are good to use in "sketching" out a research strategy and deciding upon the most appropriate engines to use in a specific search.

Dogpile

www.dogpile.com/

This is a meta-engine that is owned by metacrawler.com, another meta search engine. Meta engines are built to use other search engines to do their research. They usually use from 15 to 25 engines and have a search time of about 20 seconds. The primary difference between dogpile.com and metacrawler.com is in their presentation. Dogpile will list all the hits for each engine in consecutive order.

Metacrawler

www.metacrawler.com

Metacrawler is similar to Dogpile except for its presentation. Underneath each "hit" that it returns, it provides information about which engines found this particular citation.

Boolean Definitions

AND (&, +)

Limits search results; document MUST have all terms, i.e., (news and CNN)

OR

Expands search results (MI OR Michigan)

NOT (-)

Narrows search results; excludes documents with specified term (Mexico NOT New)

SITES FOR ONLINE COMPANY AND INDUSTRY RESEARCH

Note: Before starting your detailed Internet research, determine whether a company is publicly held (traded on a stock exchange), private owned, or a subsidiary of a publicly held company. In general, the Internet provides much more information on public corporations than on private companies. *In addition to exploring the sites shown, always review a company's own Web site as well.*

Bizjournals.com

www.bizjournals.com

Business news from local markets and industries.

BizWeb Business Guide to the Web

www.bizweb.com

An index of companies in a plethora of different industries. Especially good for those who are unsure of exactly what industry they want to target.

Business.com

www.business.com

"The Business Search Engine" directory includes brief profiles of public and private companies indexed by category. All company descriptions are updated regularly. Look up individual company profiles by entering the company name into Business.com's search box.

Business Research Strategies

<http://newarkwww.rutgers.edu/guides/business/busres.htm>

Rutgers University Graduate School of Management has created an excellent overview and links for business research, including questions (and links) for company research, financial research and product research.

Business Week Careers

www.businessweek.com/careers

Corporate Information

www.corporateinformation.com

Register to search profiles on companies in the United States and in other countries around the world. Research industries and companies in those industry sectors. "Snapshot" profiles are free.

Cost of Living Comparison

www.bestplaces.net/html/cost_of_living.html

Calculate how much more (or less) it will cost you to move to a different city.

EDGAR Database www.sec.gov/edgar/searchedgar/webusers.htm

An archival site for Securities and Exchange Commission (SEC) corporate filings. Maintained by the SEC, there is a delay of 24 hours before the filings are posted to this site.

Fast Company www.fastcompany.com

Forbes Lists www.forbes.com/lists/

The Forbes Lists site, part of the Forbes Magazine Web site, contains links to all the well-known Forbes lists, including the 200 Best Small Companies, 400 Best Big Companies, America's Largest Private Companies, Top Microfinance Institutions and The Forbes 2000.

Fortune on CNN Money <http://money.cnn.com/magazines/fortune>

Links to Fortune 500 list, list of best companies to work for, lists of top industries, and other rankings.

Hoovers Online www.hoovers.com

Hoovers Online is both a free and subscription site. The free information available includes access to profiles of both public and private companies, as well as current company news and financials.

Inc. Magazine www.inc.com

Inc. Magazine online contains tons of links to the "up and comers"; equally helpful for anyone interested in broadening a list of target companies. You can click immediately through to the list of 500 fastest-growing companies, or look through the detailed company spotlights that Inc. provides.

Kompass International www.kompass-usa.com

Kompass International, publisher of numerous directories that cover more than 1.8 million companies, has made its entire global company database available on the Web. This site is helpful for researching companies worldwide, but only company capsules are available at no charge. Detailed profiles require a paid subscription.

Marketing Virtual Library www.knowthis.com

Knowledge source for market research, marketing plans, internet marketing, marketing careers and much more.

NonProfit Times

www.nptimes.com

"The leading business publication for nonprofit management." Locates good data on non-for-profit salaries, organizations, etc.

The Industry Standard

www.thestandard.com

The Industry Standard offers information on the Internet economy, with coverage of current news, research and analysis, background on companies, people and careers, as well as other active links.

Salary.com

www.salary.com/salarywizard

Thomas Register

www.thomasnet.com

Search for manufacturers by company name or by industry segment.

U.S. Business Reporter

www.activemedia-guide.com/

Search for company profiles, industry composites and forecasts, market share data, investment data / analysis, and other business statistics.

vFinance, Inc.

www.vfinance.com

Offers a selection of venture capital resources.

Business & Professional Associations in Michigan

Automotive Industry Action Group	<u>www.aiag.org</u>
Council of Michigan Foundations	<u>www.cmif.org</u>
Michigan Association of Certified Public Accountants	<u>www.michcpa.org</u>
Michigan Bankers Association	<u>www.mibankers.com</u>
Michigan Chamber of Commerce	<u>www.michamber.com</u>
Michigan Manufacturers Association	<u>www.mma-net.org</u>
Michigan Retailers Association	<u>www.retailers.com</u>
Michigan Society of Association Executives	<u>www.msae.org</u>
Small Business Association of Michigan	<u>www.sbam.org</u>
Society of Automotive Engineers	<u>www.sae.org</u>
Society of Manufacturing Engineers	<u>www.sme.org</u>
State Bar of Michigan	<u>www.michbar.org</u>

State of Michigan Web Sites

State of Michigan	<u>www.michigan.gov</u>
Contains links to state Web sites	
Michigan K-12 Education	<u>www.michigan.gov/mde</u>
Contains information on teacher certification	

THE LATEST NEWS

Specialized news search engines can be an easy way to obtain a quick glimpse of how the media is covering a company or organization of interest.

Excite News

<http://news.excite.com>

Information from over 300 news sites. Also has exceptional coverage of English-language local newspaper sites from around the world.

Google News and Alerts

www.google.com

Review top news stories from thousands of news sources that are updated continuously. Set up Google News Alerts (free) that will be sent by e-mail when news articles appear online that match the topics you specify.

DailyEarth

www.dailyearth.com

DailyEarth.com is a global directory of online newspapers. Links to most major U.S. and international city newspapers.

Detroit Metropolitan Area Newspapers, Periodicals

Detroit Free Press

www.freep.com

Detroit News

www.detnews.com

Crain's Detroit Business

www.crainsdetroit.com

Automotive News

www.autonews.com